

# SKETCHBOOK

## BREWING COMPANY

FOR IMMEDIATE RELEASE

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### SKETCHBOOK BREWING & AMERICAN TOBY JUG MUSEUM COLLABORATION:

#### STINGO 2/26 BEER RELEASE & EVENT DETAILS

*EVANSTON, IL (February 13, 2020)* – After nearly a year of fermenting and aging in oak barrels, the Stingo Old Ale is finally ready! We're celebrating our collaboration with The American Toby Jug Museum collab with several events, detailed below. Sketchbook and the American Toby Jug Museum are located just feet away from each other near the intersection of Main/Chicago in Evanston's Main-Dempster Mile neighborhood. Inspired by proximity and curiosity—Sketchbook's Head Brewer Cesar Marron loves recreating historic brews—this partnership has been months in the making.

**WHAT'S A TOBY JUG?** These pottery jugs in the form of a seated person were developed and popularized by English potters in the 1760's. Evanston's American Toby Jug Museum (located at 910 Chicago Ave.) houses over 8,400 Toby and Character jugs in ninety-seven cabinets and is the largest collection of its kind in the world.

**WHAT'S STINGO?** Stingo is an archaic term for a strong ale generally associated with Yorkshire England, dating back before the 1700's. Our Stingo is filled with rich, deep notes of toffee, raisin, molasses, fig, and caramel. Subtle oak tones and a soft Brett funk help create an elegant, satisfying fruitiness. Cesar's adaptation of this style is drier than many old world ales or barleywines. The ABV is 9.5%. We have bottled this special beer in a special bottle, on sale only at our Tap Room at 810 Chicago Ave.

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## EVENT SCHEDULE

### Wednesday 2/26

- **NOON:** Stingo Release Bottles & Draft
- **7pm:** Toby Talks: 40-60 minute talk & presentation with Kevin Pearson and Cesar about the history of Toby Jugs, the museum, etc and the history and info of Stingo ales. (Open to the public no ticket needed).
- **8 pm:** Toby Jug Stein Hoisting Contest - Hoist your toby jugs filled with beer the longest for prizes.

**Sat 2/29 - 1-4pm** American Toby Jug Museum Tours + Stingo Sampling. The American Toby Jug Museum will be open from 12:30-4:30pm, free as always, for visitors. Sketchbook will be sampling out the Stingo inside the Museum from 1-4pm. 910 Chicago Ave.

**Tues 3/3 - 12-2pm:** Chicago Urban Sketchers Meetup. Sketchers will be encouraged to bring Toby Jugs to their tables for a unique opportunity to sketch these rare treasures. Open to the public.

Also, Toby Jugs of various sizes will be on display throughout the taproom during the week following the release and Toby Jugs will be for "sale" for a suggested donation of \$5. All of which will go to the museum.

**About Sketchbook Brewing:** Sketchbook believes beer is art you can drink.

Sketchbook was founded in 2014 by two local families with roots in the homebrew community: Amy Wilkinson, Cesar Marron (Head Brewer & Managing Partner), Shawn Decker (Managing Partner), and Alice George. Sketchbook is expanding its production facility to Skokie, IL, in 2020, and will open a second Tap Room there. For more beer information, news, upcoming events and more, visit

[www.sketchbookbrewing.com](http://www.sketchbookbrewing.com)

**About American Toby Jug Museum:** Located in downtown Evanston, Illinois, the American Toby Jug Museum houses over 8,400 Toby and Character jugs and is the largest collection of its kind in the world. The Museum traces the development of the Toby Jug and its derivative, the Character Jug, from its origin in the mid 18th Century to the present 21st Century. The Museum is open to persons of all ages and is free to anyone interested in seeing the collection.

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